



# IBA

Institute of Business Administration (IBA)  
University of Dhaka

ADMISSION NOTICE  
Batch-14

# ACBA

## Advanced Certificate in Business Administration

Following the legacy of its much sought after academic programs (MBA, BBA and Executive MBA) Institute of Business Administration (IBA), University of Dhaka is offering a regular certificate program : Advanced Certificate in Business Administration (ACBA). The program is particularly suited for business executives and managers who wish to update their knowledge base and keep themselves updated with the best practices in management are also welcome. The ACBA Program consists of four modules, which are:

- Module 1: Changing Marketing Environment and Innovation
- Module 2: Accounting and Finance for Managerial Decisions
- Module 3: Managing HR for Excellence
- Module 4: Strategic Planning and Leadership

### Program Schedule

Each module will be taught over five weeks (Fridays and Saturdays only) and total 24 weeks will be required to complete the entire program. Classes of Batch-14 will start from January 04, 2019. Classes will be held as per following tentative schedule:

Friday : 3:30 PM - 6:00 PM  
Saturday : 10:30 AM - 1:00 PM  
2:30 PM - 5:00 PM

### Eligibility Criteria

Prospective candidates must fulfill the following criteria for admission:

- Bachelor's degree (with a minimum 2nd class or CGPA 2.00 out of 4.00) in any discipline; and,
- At least 5 (five) years of work experience with reputed organization(s).

### Admission Procedure

Candidates fulfilling the above requirements should apply using the prescribed 'Application Form' available at the contact address given below or at [www.iba-du.edu](http://www.iba-du.edu). Application can be made for Batch-14 on any day from 10:00 am to 8:00 p m till Friday, December 07, 2018. Only shortlisted candidates will be appearing before an interview board for selection.

**Application can also be sent through e-mail at [acba@iba-du.edu](mailto:acba@iba-du.edu)**

### Key Resource Persons

The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading practitioners from relevant industry will also conduct sessions.

### Certification

On successful completion of each module, participants will be awarded a certificate for the module. Participants completing all four modules will be awarded an Advanced Certificate in Business Administration (ACBA).

### Contact Details

For application and other information, please contact:

**Room # 402 (3rd Floor)**

**Institute of Business Administration (IBA)**

University of Dhaka, Dhaka 1000

Phone: +88-02-9664691

Cell: +88-01766993390

Email: [acba@iba-du.edu](mailto:acba@iba-du.edu)