Finance For Non-Finance Managers (FNM)
A Six-Week Course by IBA, University of Dhaka

Background
As part of its continuous commitment to enhance management efficiency in changing economic and business dynamics, the Institute of Business Administration (IBA), University of Dhaka is offering a Six-Week certificate course on ‘Finance For Non-Finance Managers (FNM)’. The course has been designed for all who have no or little finance literacy but who nonetheless need to understand finance practices, to interpret financial information and to take financial decisions.

Overview
No one in business will succeed if s/he is not financially literate; and no business will succeed without financially literate people. This course is a perfect one for the following two groups: i) non-finance professionals at all levels who need to develop an understanding of business finance; and, ii) all staff within a business, company, partnership or charitable organization should have an understanding of finance in order to contribute to their organization’s success. This course is designed to give the participants an introduction to business finance so they can contribute to the success of their business. In general, the course seeks to enable participants to explain and apply the basic principles, tools, and techniques of the financial management. Specifically, the course will explain the fundamentals of finance, goals of finance managers, analysis of financial statements, valuation of securities, forecasting of cash, managing working capital, investment decision, financing decision etc.

Course Schedule
A total of 12 classes will be held in six weeks and duration for each class will be 2 hours 30 minutes. Classes will be held at IBA premises during weekend (Section A: Fridays only and Section B: Saturdays only) from 3:30 PM to 9:30 PM (with a break between two sessions). The last date for submission of application is April 06, 2015. Classes will start from the last week of April, 2015.

Eligibility Criteria
Prospective candidates must fulfill the following criteria for admission:
- Bachelor’s degree in any discipline; and,
- Minimum 2 (two) years of work experience with reputed organization/s (work experience can be relaxed for exceptional candidates).

Application Procedure
Candidates fulfilling the eligibility criteria should apply using the prescribed application form available at www.iba-du.edu. Completed applications are to be submitted at MDP Office, Room# 402 (3rd Floor), IBA, University of Dhaka on any day between 9:30 am to 8:00 pm till Monday, April 06, 2015.

Admission & Course Fees
Eligible candidates will be called to appear before an interview board for final selection. Applications will be reviewed on ‘First Apply First Call Basis’. Each Selected applicant has to pay total Tk. 25,000/- as course fees.

Assessment & Certification
The course assessment will be done through individual & group assignments, presentations, case studies, quizzes and examinations. On successful completion of the course, participants will be awarded a certificate for the course issued by IBA, University of Dhaka.

Key Resource Persons
The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading finance professionals from the industry will also conduct business sessions.

Contact Details
For application and other information please contact:
Management Development Program (MDP)
Room# 402 (3rd Floor), IBA
University of Dhaka, Dhaka 1000
Phone: +88-02-9664691
Cell: +88-01766993390
E-mail: mdp@iba-du.edu
Website: www.iba-du.edu