



# IBA

# ADMISSION NOTICE

## Two-Day (Weekend) Courses

*By Institute of Business Administration, University of Dhaka*

### BACKGROUND

As part of its continuous commitment to enhance management efficiency in the changing economic environment, the Institute of Business Administration (IBA), University of Dhaka is offering 5 (five) Two-Day certificate courses.

### COURSE SCHEDULE

The courses and tentative dates of classes are indicated in the following table:

Courses	Tentative Dates (Batch 1)
Leadership & Change Management	May 01 & 02, 2015
Supply Chain Management	May 08 & 09, 2015
Credit Risk Management (CRM)	May 15 & 16, 2015
Sales & Salesmanship Excellence	May 22 & 23, 2015
Integrated Marketing Communication (IMC)	May 29 & 30, 2015

A total of 12 contact hours for each course will be conducted at IBA premises on Friday and Saturday. It is to be noted that the courses will be run during different weekends and therefore, an applicant can apply for one or more courses as s/he desires.

### APPLICATION PROCEDURE

Brochures with detailed information regarding the courses and 'Application Form' are available at [www.iba-du.edu](http://www.iba-du.edu). Candidates fulfilling the eligibility criteria

should apply using the prescribed 'Application Form' by **Tuesday, April 21, 2015**. Applications are to be submitted at MDP Office, Room # 402 (3rd Floor), IBA, University of Dhaka on any day between 10:00 am to 8:00 pm. Scanned copy of application can also be emailed to [mdp@iba-du.edu](mailto:mdp@iba-du.edu).

### ADMISSION & COURSE FEES

Applications will be reviewed on **Rolling (First Apply First Call) Basis**. Each selected participant has to pay Tk. 12,800/- per course.

### KEY RESOURCE PERSONS

The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading practitioners from the industry may also conduct sessions.

### CERTIFICATION

On successful completion of each course, the participants will be awarded certificates issued by IBA, University of Dhaka.

### CONTACT DETAILS

For application and other information please contact:

#### Management Development Program (MDP)

Room# 402 (3rd Floor), IBA  
University of Dhaka, Dhaka 1000

**Phone:** +88-02-9664691

**Cell:** +88-01766993390

**Email:** [mdp@iba-du.edu](mailto:mdp@iba-du.edu)

**Website:** [www.iba-du.edu](http://www.iba-du.edu)