



IBA

Institute of Business Administration (IBA)
University of Dhaka

ADMISSION NOTICE Batch-6

ACBA

Advanced Certificate in Business Administration

A Joint Program by IBA, DU & AMDISA

Following the legacy of its much sought after academic programs (MBA, BBA and Executive MBA) Institute of Business Administration (IBA), University of Dhaka is offering a regular certificate program : Advanced Certificate in Business Administration (ACBA) in collaboration with Association of Management Development Institutions in South Asia (AMDISA), a SAARC recognized body. The program is particularly suited for business executives and managers who wish to update their knowledge base but are hard pressed for time to go for a full-length MBA or EMBA Program. However, business graduates who feel the need for a refresher course to keep themselves updated with the best practices in management are also welcome. The ACBA Program consists of four modules, which are:

Module 1: Marketing in a Changing Environment

Module 2: Accounting and Finance for
Managerial Decisions

Module 3: Human Resources and Employee Relations

Module 4: Strategic Planning and Innovation
Management

Program Schedule

Each module will be taught over five weeks (Fridays and Saturdays only). The modules will be offered back to back, as such 20 weeks will be required to complete the entire program. Classes of Batch-6 will start from 09 January, 2015. The last date for application is Sunday, 14th December, 2014.

Eligibility Criteria

Prospective candidates must fulfill the following criteria for admission:

- Bachelor's degree (with a minimum 2nd class or CGPA 2.00 out of 4.00) in any discipline; and,
- At least 5 (five) years of work experience with reputed organization(s) (work experience may be relaxed for exceptional candidates).

Admission Procedure & Fees

Candidates fulfilling the above requirements should apply using the prescribed 'Application Form' available at the contact address given below or at www.iba-du.edu. Application can be made for Batch-6 on any day from 9:30 am to 8:00 pm till 14th December, 2014. Shortlisted candidates will be appearing before an interview board for selection.

The enrollment fee for the program (to be paid once only) is Tk. 5,000 (or US\$ 70). The fee for individual module is Tk. 26,000/- (or US\$ 350).

Key Resource Persons

The resource persons for the program comprise faculty members from IBA, University of Dhaka and other regional business schools under the umbrella of AMDISA. Leading management practitioners from the industry at home and abroad will also conduct business sessions.

Certification

On successful completion of each module, participants will be awarded a certificate for the module. Participants completing all four modules will be awarded an Advanced Certificate in Business Administration (ACBA).

Contact Details

For application and other information, please contact:

Room # 402 (3rd Floor)

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