

BACKGROUND

Effective Supply chain management is vital for organizational performance and sustainability. It is an overarching area of organizational management. Most of the decisions related to supply chain management are driven by cross functional factors. Also the implications of every supply chain decision surpass functional boundaries. Therefore, all aspiring managers irrespective of their functional departments have to have a clear understanding of the supply chain. Moreover, due to globalization and rapid pace of technological changes, supply chain managers are encountering new issues and challenges every day. Therefore, effective management of supply chain has now become more critical than it was ever before for organizational success. As part of its constant endeavor for professional development, Institute of Business Administration (IBA), University of Dhaka is offering a six-week certificate course on **'Effective Supply Chain Management'**.

COURSE OVERVIEW

This course is designed to provide a clear understanding of supply chain management. It will prepare participants with knowledge and tools to analyze the supply chain of any business, appraise related issues and take decisions to enhance supply chain effectiveness.

WHO IT IS FOR

The course will be of interest to executives, managers and associates in operations, and supply chain management functions. People working or aspiring to work in distribution, retailing, warehousing business and others will find the course useful. Even managers and executives from other functional areas who are aspirants to take strategic roles should take interest on the course.

COURSE TAKEAWAYS

On completion of the course, participants are expected to achieve:

- A thorough understanding of the key elements of supply chain management and the links among them;
- The skills to deal with economic uncertainty and discontinuity in the supply chain management;
- An appreciation of sustainable supply chains for organizational competitiveness;
- The perspective about how to design and implement an integrated supply chain that plays strategic role towards overall organizational success; and,
- Insights into guiding the Supply Chain Management functions of their organizations as such to meet upcoming challenges and thereby add a competitive edge to the overall organization.

KEY RESOURCE PERSONS

The resource persons for the course comprise faculty members from IBA, University of Dhaka and other reputed universities of Bangladesh. Leading practitioners from the industry will also conduct sessions.

ELIGIBILITY CRITERIA

Prospective candidates must fulfill the following criteria for admission:

- Bachelor's degree in any discipline; and,
- Minimum 2 (two) years of related work experience with reputed organization/s (work experience can be relaxed for exceptional candidates).

APPLICATION PROCEDURE

Candidates fulfilling the above requirements should apply using the prescribed 'Application Form' available at www.iba-du.edu. Completed applications are to be submitted at MDP Office, Room# 402 (3rd Floor), IBA, University of Dhaka. Applications will be reviewed on a rolling (first come first serve) basis.

ADMISSION & COURSE FEES

Eligible candidates will be called to appear before an interview board for selection. Each selected applicant will have to pay total Tk. 28,500/- as course fees and the payment is to be made in bank draft or pay order drawn in favor of MDP, IBA, DU.

CLASS SCHEDULE

Total 12 classes will be held over six weeks and duration for each class will be 3 hours. Classes will be held at IBA premises during weekend (Fridays and Saturdays). Exact date with detailed schedule will be provided to the registered participants.

ASSESSMENT & CERTIFICATION

The course assessment will be done through individual and group assignments, case studies and examinations. On successful completion of the course, participants will be awarded a certificate issued by IBA, University of Dhaka. As it is short course in each class will cover some important aspect of supply chain management. So participants should not miss any of the classes. At least 70% attendance is required for successful completion of the course.

COURSE MODERATOR

Dr. Shakila Yasmin
Associate Professor
Institute of Business Administration (IBA)
University of Dhaka

CONTACT DETAILS

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