



IBA

Offers Short Course on
Leadership and Change
Management

Institute of Business Administration (IBA)
University of Dhaka



BACKGROUND

As part of its continuous commitment to enhance management efficiency in changing economic and business dynamics, the Institute of Business Administration (IBA), University of Dhaka is offering a two-day certificate course on 'Leadership and Change Management'. Accomplishing the most, with and through others, requires leaders to know their own styles and tendencies and to appreciate the styles and tendencies of others. The diversity of our working relationships and situations requires us to be more flexible in connecting with others. Being an effective leader of a team requires the ability to capitalize on a wide range of personalities, skills, and abilities. Leaders must be able to analyze and capitalize on team strengths, work with diverse styles, and create a competitive spirit that builds cooperation.

COURSE OVERVIEW

This course is designed to help participants gain personal insights into the leadership style and learn the tools and techniques required to become an inspiring leader. It is meant for those who wish to better understand and further develop their potential and inclination to lead others. The course is based on the premise that leadership is not a genetic inheritance. It's a skill to acquire and master. This course will provide you with a framework for that skill and an outline for that journey. As you rise in your career, you will need multiple and often conflicting constituencies on board to follow your vision. But if you don't lead, others will not follow. This course will help you hone some of the essential self-reflective skills you need in order to give form and substance to such vision.

WHO IT IS FOR

This course is designed for those who wish to better understand and further develop their skills and propensity to lead others. Therefore it is appropriate for the following two groups: i) individuals who are managing other people or teams; and, ii) individuals with significant leadership responsibilities.

COURSE TAKEAWAYS

During this course, participants will:

- Acquire a realistic framework of the building blocks of leadership;
- Evaluate their leadership potentials and pitfalls based on this framework; and,
- Design a personal and actionable leadership road map to guide them through their career and life choices.

At the end of this two-day workshop, the participants will be able to:

- Understand the basics of leadership and motivation;
- Determine what is necessary to lead teams and organizations, and how to integrate this with business management;
- Develop skills in communicating, influencing and negotiating with peers, subordinates and senior managers;
- Become adept at assessing leadership traits and qualities in ourselves and others; and,
- Understand key success factors (KSFs) for successful rollout of Management of Change in dynamic organizations.

ELIGIBILITY CRITERIA

Prospective candidates must fulfill the following criteria for admission:

- Bachelor's degree in any discipline; and,

- Minimum 2 (two) years of work experience with reputed organization/s (work experience can be relaxed for exceptional candidates).

APPLICATION PROCEDURE

Interested candidates fulfilling the above requirements should apply using the prescribed application form available at www.iba-du.edu. Applications are to be submitted at MDPOffice, Room# 402 (3rd Floor), IBA, University of Dhaka. Applications will be reviewed on a rolling (first come first serve) basis.

COURSE FEES

Each participant will have to pay BDT 14,000 as course fees which include tuition fees, cost of lecture materials, stationeries, refreshments, certification etc.

TEACHING METHOD

To achieve the objectives, we combine a variety of pedagogical approaches: lectures, group discussions, case analysis, videos, and self-assessments. Emphasis is placed on self-reflection and linking the concepts from the course to participants' own objectives and development as leaders.

CLASS SCHEDULE

The course will be taught during a weekend (Friday and Saturday) from 10 am to 6 pm at IBA premises. Exact date with detailed schedule will be provided to the registered participants.

CERTIFICATION

On successful completion of the course, participants will be awarded a certificate issued by IBA, University of Dhaka.

KEY RESOURCE PERSONS

The resource persons for the course comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading industry practitioners/successful business leaders will also conduct business sessions.

COURSE MODERATOR

Ms. Sutapa Bhattacharjee, GPHR
MBA (Willamette, USA), MBA in HRM (DU)
Associate Professor
Institute of Business Administration (IBA)
University of Dhaka

CONTACT DETAILS

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