



# IBA

Offers Short Course on  
Supply Chain Management

Institute of Business Administration (IBA)  
University of Dhaka



## BACKGROUND

Globalization has led to shorter product life-cycles, new business models, longer shipping distances, and more supply chain risks as well as shifts in sourcing. The rapid development of technology and its applications has promoted new and dynamic approaches to business. Today's customers are more demanding. They expect not just better quality, but also quicker response time, more comprehensive offerings of products and services, and greater customization of products. Therefore, effective and efficient management of supply chain has now become more critical than it was ever before for organizational success. As part of its constant endeavor for professional development, Institute of Business Administration (IBA), University of Dhaka is offering a two-day certificate course on 'Supply Chain Management'.

## COURSE OVERVIEW

This professional development course provides an overview of the complex and dynamic field of supply chain management and examines its place in both the organizational and managerial context of modern business. Various activities involved in the supply chain sequence such as procurement, inventory & warehousing management, forecasting, transportation and others are covered here. This course will equip practitioners with the necessary skills to support supply chain functions, and the related business skills to help advance their careers. Above all, this course will give you the skills and knowledge to align your supply chain management strategy with your firm's overall competitive strategy.

## WHO IT IS FOR

This two-day course is designed for professionals working in all areas of supply chain management. However, this is open to anyone interested in gaining or improving their supply chain management skills across all functional areas. Specifically, operations managers, procurement managers, logistics managers, marketing managers, management consultants, and industrial engineering managers are highly encouraged to apply.

## COURSE TAKEAWAYS

On completion of the course, participants are expected to achieve:

- An improved understanding of the key global issues and challenges that managers are facing in Operations and Supply Chain Management;
- A deep understanding of the key elements of supply chain management and the links among them;
- The skills to deal with economic uncertainty and discontinuity in the supply chain management;
- An appreciation of sustainable supply chains for organizational competitiveness;
- The perspective about how to design and implement an integrated supply chain that plays strategic role towards overall organizational success; and,
- Insights into guiding the Supply Chain Management functions of their organizations as such to meet upcoming challenges and thereby add a competitive edge to the overall organization.

## ELIGIBILITY CRITERIA

Prospective candidates must fulfill the following criteria for admission:

- Bachelor's degree in any discipline; and,
- Minimum 2 (two) years of related work experience with reputed organization/s (work experience can be relaxed for exceptional candidates).

## **APPLICATION PROCEDURE**

Interested candidates fulfilling the above requirements should apply using the prescribed application form available at [www.iba-du.edu](http://www.iba-du.edu). Applications are to be submitted at MDP Office, Room# 402 (3rd Floor), IBA, University of Dhaka. Applications will be reviewed on a rolling (first come first serve) basis.

## **COURSE FEES**

Each participant will have to pay BDT 14,000 as course fees which include tuition fees, cost of lecture materials, stationeries, lunch & refreshments, certification etc.

## **CLASS SCHEDULE**

The course will be taught during a weekend (Friday and Saturday) from 10 am to 6 pm at IBA premises. Exact date with detailed schedule will be provided to the registered participants.

## **CERTIFICATION**

On successful completion of the course, participants will be awarded a certificate issued by IBA, University of Dhaka.

## **KEY RESOURCE PERSONS**

The resource persons for the course comprise faculty members from IBA, University of Dhaka and other reputed universities of Bangladesh. Leading practitioners from the industry will also conduct business sessions.

## **COURSE ADMINISTRATOR**

Dr. Shakila Yasmin  
MBA (Schulich, Canada), MBA (IBA, DU)  
Associate Professor  
Institute of Business Administration (IBA)  
University of Dhaka

## **CONTACT DETAILS**

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