Two-Day (Weekend) Courses
By Institute of Business Administration, University of Dhaka

BACKGROUND
As part of its continuous commitment to enhance management efficiency in the changing economic environment, the Institute of Business Administration (IBA), University of Dhaka is offering 5 (five) Two-Day certificate courses.

COURSE SCHEDULE
The courses and tentative dates of classes are indicated in the following table:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Tentative Dates (Batch 1)</th>
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<tbody>
<tr>
<td>Leadership &amp; Change Management</td>
<td>May 01 &amp; 02, 2015</td>
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<tr>
<td>Supply Chain Management</td>
<td>May 08 &amp; 09, 2015</td>
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<tr>
<td>Credit Risk Management (CRM)</td>
<td>May 15 &amp; 16, 2015</td>
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<tr>
<td>Sales &amp; Salesmanship Excellence</td>
<td>May 22 &amp; 23, 2015</td>
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<tr>
<td>Integrated Marketing Communication (IMC)</td>
<td>May 29 &amp; 30, 2015</td>
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A total of 12 contact hours for each course will be conducted at IBA premises on Friday and Saturday. It is to be noted that the courses will be run during different weekends and therefore, an applicant can apply for one or more courses as s/he desires.

APPLICATION PROCEDURE
Brochures with detailed information regarding the courses and ‘Application Form’ are available at www.iba-du.edu. Candidates fulfilling the eligibility criteria should apply using the prescribed ‘Application Form’ by Tuesday, April 21, 2015. Applications are to be submitted at MDP Office, Room # 402 (3rd Floor), IBA, University of Dhaka on any day between 10:00 am to 8:00 pm. Scanned copy of application can also be emailed to mdp@iba-du.edu.

ADMISSION & COURSE FEES
Applications will be reviewed on Rolling (First Apply First Call) Basis. Each selected participant has to pay Tk. 12,800/- per course.

KEY RESOURCE PERSONS
The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of Bangladesh. Leading practitioners from the industry may also conduct sessions.

CERTIFICATION
On successful completion of each course, the participants will be awarded certificates issued by IBA, University of Dhaka.

CONTACT DETAILS
For application and other information please contact:
Management Development Program (MDP)
Room# 402 (3rd Floor), IBA
University of Dhaka, Dhaka 1000

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Cell: +88-01766993390
Email: mdp@iba-du.edu
Website: www.iba-du.edu