Leadership Certificate in Managerial Communication (LCMC)

A Six Week Certificate course in Managerial Communication Leadership & Interpersonal Skill Development for the Managers

BACKGROUND
Continuing its commitment to provide world class business education in Bangladesh, Institute of Business Administration (IBA), University of Dhaka has introduced a regular certificate program: Leadership Certificate in Managerial Communication for enhancing the communication & interpersonal skill of the managers for career success.

OBJECTIVE
In this course students will learn the techniques and processes involved in writing, speaking specially communicating effectively in the real life business world. This course will equip the participants with the essential managerial communication skills & the right attitude required to attain leadership in the workplace. It will also focus on both the behavioral as well as technical aspects of managerial communication leadership.

CLASS SCHEDULE
The certificate course will be taught over Six Weeks. There will be 12 classes held each class being 3 hours in duration. Classes will be held at IBA premises on Fridays & Saturdays only according to the following schedule -

<table>
<thead>
<tr>
<th>Section A:</th>
<th>Friday 9:00AM to 12:00PM</th>
<th>Saturday 9:00AM to 12:00PM</th>
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<tbody>
<tr>
<td>Section B:</td>
<td>Friday 3:30PM to 6:30PM</td>
<td>Saturday 6:00PM to 9:00PM</td>
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Selected candidates will be admitted to either of the above sections and will be allocated both on the basis of seat availability and candidate preference.

Classes will start from Friday, May 8, 2015

Last date of submitting application: April 25, 2015

ELIGIBILITY CRITERIA
Prospective candidates must fulfill the following criteria to be considered for admission:

• Bachelor’s degree in any discipline
• Preferably 3 years of work experience with reputed organization/s. (work experience may be relaxed for exceptional candidates)

ADMISSION PROCEDURE & FEES
Candidates fulfilling the above requirements should apply using the prescribed application form available at IBA website www.iba-du.edu or at the MDP office at IBA (address given below). Applications are being accepted now and completed application needs to be submitted at the MDP office at IBA during any day (including Friday & Saturday) of the week during the following hours:

10 AM - 8 PM

Applications will be reviewed on a Rolling basis (first come first serve). Eligible candidates might need to appear before an interview board for selection.

Candidates selected for admission will be required to pay the consolidated course fee of Tk. 26,500/=.

CERTIFICATION
On successful completion of the course, participants will be awarded a "Leadership Certificate in Managerial Communication" by IBA, University of Dhaka.

KEY RESOURCE PERSONS
The resource person for the program is internationally trained (from leading North American university) faculty member with extensive managerial experience; of IBA, University of Dhaka.

CONTACT DETAILS
Management Development Program (MDP)
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University of Dhaka, Dhaka - 1000
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