



IBA

Institute of Business Administration (IBA)
University of Dhaka

ADMISSION NOTICE

ACBA Batch-17

Advanced Certificate in Business Administration (ACBA)

The world is facing disruptive changes more than ever in recent times. Because of the ongoing global pandemic due to COVID 19, the organizations have no option but to think about alternate short term, medium term and long term strategies for their survival and growth. To cater the need of changing business environment, Institute of Business Administration (IBA), University of Dhaka is offering a regular certificate program: Advanced Certificate in Business Administration (ACBA). The program is particularly suited for business executives and managers who wish to update their knowledge base and keep themselves updated with the best practices in management. The ACBA program consists of four modules, which are:

Module 1: Marketing in a Changing Environment

Module 2: Accounting and Finance for Managerial Decisions

Module 3: Managing HR for Excellence

Module 4: Strategic Planning and Leadership

Program Schedule

Each module will be taught over five weeks and total 20 effective weeks will be required to complete the entire program. Classes of Batch-17 will start from August 14, 2020. During the ongoing pandemic situation, classes will be held using online platform in the evening (weekly 4 evenings including Fridays & Saturdays). However, if and once the situation permits, classes will be held in IBA campus during weekends i.e. Fridays and Saturdays only.

Eligibility Criteria

Prospective candidates must fulfill the following criteria for admission:

- Bachelor's degree (with a minimum 2nd class or CGPA 2.00 out of 4.00) in any discipline; and,
- At least 5 (five) years of work experience with reputed organization(s).

Admission Procedure

Candidates fulfilling the above requirements should apply using the prescribed 'Application Form' available at www.iba-du.edu. Application can be made till **Saturday, July 18, 2020**. Only shortlisted candidates will be appearing before an online interview board for selection.

Application should be sent through e-mail at **acba@iba-du.edu**

Key Resource Persons

The resource persons for the program comprise faculty members from IBA, University of Dhaka and other reputed business schools of home & abroad. Leading practitioners from relevant industry will also conduct sessions.

Certification

On successful completion of each module, participants will be awarded a certificate for the module. Participants completing all four modules will be awarded an Advanced Certificate in Business Administration (ACBA).

Contact Details

For application and information, please contact:

Management Development Program (MDP)

IBA, University of Dhaka, Dhaka 1000

Cell: 01726885329 or 01766993390

E-mail: acba@iba-du.edu

Website: www.iba-du.edu