



INTERNATIONAL CONFERENCE ON **MANAGEMENT OF INNOVATION AND SUSTAINABILITY:** VISION 2041

APRIL 4-5, 2020
DHAKA, BANGLADESH

CALL FOR PAPERS

All respected authors are invited to submit their original research papers/manuscripts, cases and working papers within the broad spectrum of the conference theme. However, we will accept papers themed around, but not limited to, the following three tracks:

- 1. Innovation, Digitalization and the 4th Industrial Revolution:** This track will cover topics on how the fourth industrial revolution will shape the future of businesses and how Bangladesh is embracing the changes through effective digitalization of processes and systems.
- 2. Sustainability and the SDGs:** This track will cover topics and discussions on the SDGs and Governance and how Bangladesh contributes to the "Transforming the World Agenda: 2030".
- 3. Globalization:** This track will cover topics and research on internationalization, regional cooperation and connectivity, the strategic positioning and emergence of Chindia, the effectiveness and opportunities of the regional trade blocs etc.

Manuscripts will be accepted from any areas in Business and Management including:

**Economics
Business
Accounting and Finance
Banking**

**Supply Chain
Operations
Human Resources
Marketing**

**Information Systems
Global Business
Social Enterprise
Entrepreneurship**

Interested authors can also submit cases to be considered for presentation during the conference.

IMPORTANT DATES

Abstract Submission by:	January 31, 2020
Abstract Acceptance:	February 15, 2020
Full Paper Submission by :	February 20, 2020*
Notification of acceptance to authors:	March 01, 2020
Registration by:	March 05, 2020
Conference Dates:	April 4-5, 2020

* In order to be considered for the review process of publication in the Journal of Business Administration, participants will have to submit their full paper.

For any queries regarding registration fee structure, submission of abstract, submission guidelines, speaker profile, visit www.conference.iba-du.edu

For other queries, please send email to conference2020@iba-du.edu.



Partners:

