



INTERNATIONAL CONFERENCE ON **MANAGEMENT OF INNOVATION AND SUSTAINABILITY:** VISION 2041

APRIL 4-5, 2020



ব্যবসায় প্রশাসন ইনস্টিটিউট
Institute of Business Administration



Cabinet
Division
Government of Bangladesh
Republic of Bangladesh



IBA ALUMNI ASSOCIATION

Partners:

www.conference.iba-du.edu

ABOUT THE CONFERENCE

We are pleased to inform you that the Institute of Business Administration (IBA), University of Dhaka is going to organize the International Conference on April 4-5, 2020. The conference theme is "Management of Innovation and Sustainability: Vision 2041". The Bangladesh Development Vision 2041 defines broad development goals aimed at raising the general standard of living of the people of Bangladesh to the level of a high-income developed country by the year 2041.

As a tribute to the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, and his vision and dream of creating a 'Sonar Bangla', nothing can be more befitting than taking Bangladesh to the status of a Developed Nation by implementing Vision 2041. The vision 2041, among other things, sees education as critical to creating the mindset necessary for creating national development and a competitive economy, which will be the driving forces for the realization of that vision.

Through the International Conference on "**Management of Innovation and Sustainability**", IBA, under the leadership of the Ministry of Education of the Government of the People's Republic of Bangladesh, aims to bring together academics, business leaders and representatives of associations, policy makers and practitioners interested in strengthening and contributing to the field of business, innovation, and sustainability. The conference aims to analyze the opportunities and challenges of implementing Vision 2041, and explore practical strategies and solutions.

CALL FOR PAPERS

All respected authors are invited to submit their original research papers/manuscripts, cases and working papers within the broad spectrum of the conference theme. However, we will accept papers themed around, but not limited to, the following three tracks:

1. Innovation, Digitalization and the 4th Industrial Revolution: This track will cover topics on how the fourth industrial revolution will shape the future of businesses and how Bangladesh is embracing the changes through effective digitalization of processes and systems.

2. Sustainability and the SDGs: This track will cover topics and discussions on the SDGs and Governance and how Bangladesh contributes to the "Transforming the World Agenda: 2030".

3. Globalization: This track will cover topics and research on internationalization, regional cooperation and connectivity, the strategic positioning and emergence of Chindia, the effectiveness and opportunities of the regional trade blocs etc.

Manuscripts will be accepted from any areas in Business and Management including:

**Economics
Business
Accounting and Finance
Banking
Supply Chain
Operations**

**Human Resources
Marketing
Information Systems
Global Business
Social Enterprise
Entrepreneurship**

Interested authors can also submit cases to be considered for presentation during the conference.

IMPORTANT DEADLINES

Abstract Submission by:	January 31, 2020
Abstract Acceptance:	February 15, 2020
Full Paper Submission by :	February 20, 2020*
Notification of acceptance to authors:	March 01, 2020
Registration by:	March 05, 2020
Conference Dates:	April 4-5, 2020

* In order to be considered for the review process of publication in the Journal of Business Administration, participants will have to submit their full paper.

GUIDELINES FOR AUTHORS

All submitted papers/ manuscripts/cases should be original work of the author/s. Papers submitted to the conference must not be under consideration for publication elsewhere. Authors should follow the guidelines of the conference and all papers /cases will be subject to review and acceptance. All accepted abstracts will be published in the conference proceedings.

Authors are requested to submit their abstract or full paper to conference2020@iba-du.edu.

The abstract should not be more than 150 words. The full paper should not be more than 25 pages (including references). The papers should be 1.5 line spaced in A4 page with Times New Roman 12 pt. font.

The conference proceedings will be published by the conference committee.

PUBLICATION OF ARTICLES IN THE JOURNAL OF BUSINESS ADMINISTRATION

Selected papers/cases will be considered for publication in the Journal of Business Administration, University of Dhaka and/or the South Asian Journal of Management published by AMDISA and will be a special edition of the conference papers.

However, the authors would need to submit the papers to the editor of the respective journals and the papers/ manuscripts/cases will go through the regular review process in order to be considered for publication in the journal.

REGISTRATION FEES

	Registration Fees	Fees Include
International participants	\$ 300	Lunch (2 days), conference dinner and 2 nights accommodation and conference proceedings.
International participants (SAARC Countries)	\$ 200	Lunch (2 days), conference dinner and 2 nights accommodation and conference proceedings.
Local participants	BDT 5000	Lunch (2 days), Conference dinner and conference proceedings
Local PhD /DBA/ Research Students	BDT 3000	Lunch (2 days), Conference dinner and conference proceedings

CONTACT

For any queries regarding submission of abstract, guidelines registration, please send email to conference2020@iba-du.edu.