

Managerial Communication for Professional Success (MCPS)

A six-week long certificate course by IBA, University of Dhaka

BACKGROUND

Continuing its commitment to provide world class business education in Bangladesh, Institute of Business Administration (IBA), University of Dhaka has introduced a regular certificate course titled Managerial Communication for Professional Success for enhancing the communication & interpersonal skills of the managers for career success.

COURSE OVERVIEW

In this course students will learn the techniques and processes involved in writing, speaking specially communicating effectively in the real life business world. This course will equip the participants with the essential managerial communication skills & the right attitude required to attain leadership in the workplace. It will also focus on both the behavioral as well as technical aspects of managerial communication leadership.

CLASS SCHEDULE

The certificate course will be taught over Six Weeks. There will be 12 classes held each class being 3 hours in duration. Classes will be held at IBA premises on Fridays (Sec A) & Saturdays (Sec B) only according to the following schedule -

Section A:	Friday	9:30AM to 12:30PM
	Friday	2:15PM to 5:15PM
Section B:	Saturday	9:30AM to 12:30PM
	Saturday	2:15PM to 5:15PM

Selected candidates will be admitted to either of the above sections and will be allocated both on the basis of seat availability and candidate's preference.

Classes will start from:

September 11, 2026 (Sec A)

September 12, 2026 (Sec B)

ELIGIBILITY CRITERIA

Prospective candidates must fulfill the following criteria:

- Bachelor's degree in any discipline;
- Minimum 2 (Two) years of work experience with reputed organization/s (work experience can be relaxed for exceptional candidates).

APPLICATION PROCEDURE

Eligible candidates are invited to submit their applications through <https://mdp.iba-du.edu/mcps>

The last date for submission of application is **Friday, August 14, 2026**. Only shortlisted candidates will be called on a rolling basis.

ADMISSION AND COURSE FEE

Eligible candidates will be called to appear before an interview board for final selection. Selected applicants will have to pay total BDT 32,000 as course fee. The payment is to be made in bank draft or pay order drawn in favor of MDP, IBA, DU.

ASSESSMENT & CERTIFICATION

The course assessment will be done through individual and group assignments, case studies and examinations. On successful completion of the course, participants will be awarded a certificate issued by IBA, University of Dhaka. A minimum of 70% class attendance is mandatory for receiving the certificate.

KEY RESOURCE PERSONS

The resource persons for the program comprise faculty members from IBA, University of Dhaka. Leading C level industry practitioners from the industry will also conduct sessions.

CONTACT DETAILS

For application and other information please contact:

Management Development Program (MDP)

Room# 402 (3rd Floor), IBA

University of Dhaka, Dhaka 1000

Cell: 01766993390, 01726885329

E-mail: mdp@iba-du.edu

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